



# The Business of Coaching Children Golf

Neil Plimmer – PGA Fellow Professional & Director of JOLF Ltd



**Introduction:** Are you in the business of coaching children? Are you recruiting and retaining children in your coaching programmes? If not why not? Could giving children a little prize/reward at the end of a session damage your business in the long run? Could making every child laugh, smile and feel special affect retention? This session will ask delegates to reflect on their own coaching sessions/programmes and consider whether what they are currently doing is providing the best results for their business. Proven successful alternatives to more traditional coaching approaches will be presented and discussed. Disagreement and lively discussion are guaranteed.

## Key Learning Outcomes:

After attending this education workshop/seminar delegates will be able to:

- Critically assess their own coaching sessions and programmes and what they offer
- Set up a play/game based environment to introduce children to golf, as well as an aid to technical development
- Discuss excellent case studies and have an awareness of how to develop sustainable links with their community and local schools
- Create sustainable and profitable coaching sessions/programmes for children

---

Al Badia Golf Club by InterContinental Dubai Festival City

Monday, 26 October 2015. 9 am to Noon

AED 200 per person. Cost includes a coffee break

For more information or to make a reservation, please email [cpd@uaepga.com](mailto:cpd@uaepga.com)

UNITED ARAB EMIRATES



*Al Badia Golf Club*

INTERCONTINENTAL.

DUBAI FESTIVAL CITY